

“TAKE ME I’M FREE”- A GLOBAL SOLUTION TO DOMESTIC CLUTTER PANDEMIC

By: Cristina Natale and Leo Gonzales



To battle our ever-growing junk storage plague and land pollution issues caused by the output of American consumerism, Chris Kousountidis, a NYC entrepreneur delivers “TakeMeImFree.com”- a user-friendly web network aiding in the reacquisition of old, unwanted personal belongings.

Each year, the average consumer encounters storage issues caused by their less desired “stuff”. Beyond the essentials, homeowners and renters alike may find themselves to be overrun by surplus purchases and outgrown acquisitions that occupy more and more of their homes. They fill up closets, garages, attics, basements and paid storage units where they continue to depreciate and multiply. From old toys to clothing, books to sports gear, furniture to records- most things eventually diminish in their original value, but not necessarily in sentiment. “Separating ourselves from these items is often an emotional hardship for any collector of the ‘undisposables’,” says Kousountidis.

Since the winter of 2008, Kousountidis invested personal \$\$\$ to hire a top professional team of web programmers and planners to produce what he calls “the ideal solution for letting go.” This innovative web-based portal helps members to network and showcase their stuff on a local level with those who may pose a need for them. Unlike commercial auction sites or shopping carts, TakeMeImFree.com takes away the hassles of money management and merchant account setup for “unsellable” stored items that might otherwise wind up in a land fill.

TakeMeImFree.com also has a separate showcase portal for industrial and commercial members (mostly businesses) seeking surplus goods or raw materials where the website charges a nominal transaction fee for certain items. Though currently designed for local transactions, TakeMeImFree.com is also working on nationwide ‘meet-ups’ with the aid of proposed partnerships with national logistics and delivery companies to ship items at significant discounts.





Aside from helping individuals and businesses, Kousountidis' invention heavily addresses environmental issues by reducing the volume of global unsustainable waste. Green businesses like All-Green Trucking and EcoSmart News both recently endorsed "Take Me I'm Free" as an ecological advocate to help our world's pollution concerns.

"Instead of throwing away something perfectly good- which most of us don't like to do, post it on your member showcase and let someone else come over and pick it up so they can use it... it's

more than recycling- it's like breathing a second life to something you no longer need," Kousountidis affirms.

TakeMeImFree.com is produced by Kouso Inc. and is currently in its beta state where developers continue to refine the product's main functions. Membership and upload charges may apply. Potential partnerships and sponsors are under current review and the final version is set to launch for beta users by January 20, 2010. To learn more, log on to: www.takemeimfree.com. For interviews: call Cristina Natale at 516-626-0655 or email: cristina@therightwriters.com

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