

# For Immediate Release

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## GREEN HAULERS FOR NY CITY SANTA

By: Leo Gonzales

The giving spirit of Christmas rings true in the trucking world where All-Green Trucking of Queens crosses bridges to haul truck loads of newly donated food, toys, clothing and blankets for the CITY SANTA gift drive. Unlike their usual commercial loads, All-Green lends a much needed hand to furnish and stock CITY SANTA's central wrapping station in their East Village location to get them ready for delivery to New York's needy families.



For the past 9 years, this young charity organization run completely on the kindness and generosity from volunteers who diligently collects and purchases gift items and accessories to respond to the many "Dear Santa" letters that arrive in NYC's main post office. City Santa fills those wishes and personally delivers Christmas to as many families as possible each year. Co-organizers Theresa Drescher and Michael Cleeff witnesses a significant amount of new volunteers and donations each year from the private and business sectors. "Our mission is to turn dreams into reality for needy children who write Santa Claus to tell him their deepest Christmas wishes. It's so reassuring to meet some of the most amazing people from all walks of life who came down to give of themselves in any way they can. This is when you know you're doing the right thing"- says Drescher.

Ron Amorelli, VP of All-Green Trucking found City Santa to be the perfect group to partner with for the holidays. Out of a long list of charities, City Santa caught his attention where his company could truly make the most difference. "When you stop to realize that so many families out there never even had a Christmas... then you look at this room where we got kids and their parents from places like Connecticut, New Jersey and from all over New York really working hard to put these bags of gifts together. Help is definitely on the way and I can't think of a better way to make Christmas happen!"

Aside from the exhaustive hauling assignment from City Santa's Jersey warehouse to the central station just one week prior, All Green's president John Paul Moda continued his support of the organization by handing a substantial undisclosed cash donation during the recognition and endorsement ceremony from his green trucking partnerships. "It's an honor for us to support City Santa because as a green business, we're all about doing the right thing for the PEOPLE in our community."

The 2009 City Santa drive collected an estimated 1700 gifts and \$10k from the private donations and will be delivering to a total of 50 families by Christmas week.

For additional information, log on to [www.CitySanta.org](http://www.CitySanta.org) and [www.AllGreenTrucking.com](http://www.AllGreenTrucking.com). Contact dir. of media relations Jordyn Tyson at 516-626-0655 or email: [press@jprtrucking.com](mailto:press@jprtrucking.com)